

# Richard Ayuen, M.B.A.

THE INSPIRATIONAL LEADER THAT “MAKES THINGS HAPPEN”



Richard is known as a person who “Makes Things Happen.” He creates value and competitive advantage for organizations through progressive leadership. He has achieved significant success in Business Development, Operations, Logistics and General Management, with full P&L accountability.

Richard has extensive experience in the wholesale-distribution sector with organizations that has serviced all of Canada’s major industries. Known as a strategic and visionary thinker, he was recently interviewed for the National Association of Wholesaler-Distributors’ (NAW) respected series “Facing the Forces of Change.” NAW is a federation of forty thousand associations and individual firms.

A dedicated volunteer, Richard is a member of the Industrial Careers Pathway Committee (ICP), which champions education and research initiatives relevant to industrial distribution channels in the United States and Canada. He worked in collaboration with Mohawk College in Hamilton, Ontario, to create a Continuing Education Certificate program in Business, customized to the wholesale-industrial distribution sector. With four other industry experts, Richard developed, marketed and taught this program, which, in 2009, earned Mohawk an award for “Most Innovative Program” offered by any Ontario College.

Richard has an innate ability to recognize and leverage opportunities, and he creates, motivates and inspires high-performing teams. He builds trust and collaborates with key partners and stakeholders to achieve desired goals.

Richard with his wife Ghislaine and their two sons Nicolas and Matthew live in Mississauga. The entire family is involved in giving back to their community and helping others in any way they can.

**“It is all about giving and helping others”**

## Contact Information



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